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--7. (AMENDED) A method as claimed in claim 6, in which selected regions of the plastics material are heated to a greater degree than other areas so as to vary a surface appearance of the plastics layer.

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--12. (AMENDED) A method as claimed in claim 1, in which the layer of plastics material is deposited on the substrate during a printing process, and in which the image to be formed in the plastics layer is held in a memory device readable by one of the printer and a data processor controlling the printer.

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--16. (AMENDED) A printed item, said item having a substrate bearing on at least a portion thereof a reflective element and a plastics layer deposited over the substrate and the reflective element, optical properties of the plastics layer altered in at least the region overlying the reflective element.

REMARKS

Claims 1-20 are pending in the present application, with claims 1, 6, 7, 12 and 16 amended herein.

The disclosure was objected to because the Specification does not contain headings. Applicant has amended the Specification to include headings and therefore respectfully requests that this objection be withdrawn.